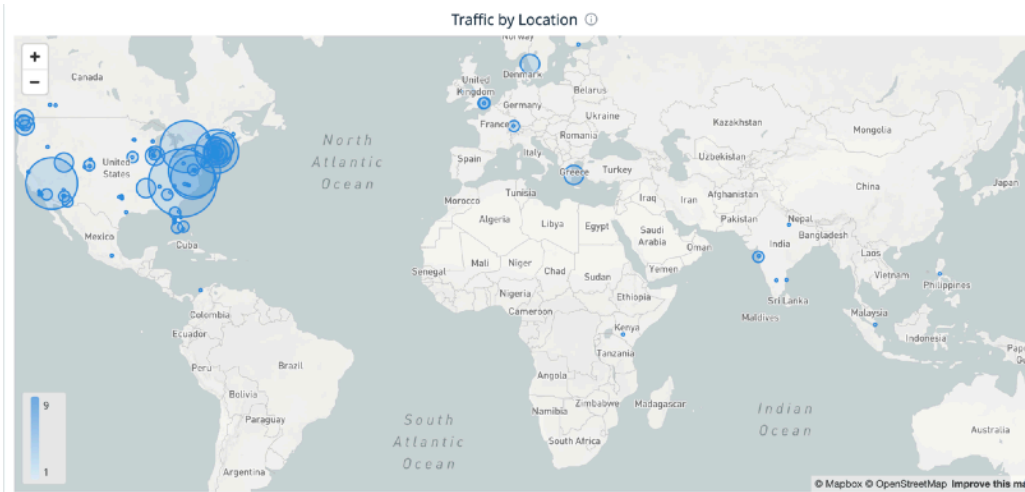


V-analytics™

veventaas

The Next Generation of Events



V-analytics™

The Veventaas™ platform's V-analytics is intended to provide you with a deep understanding of your attendee's behaviors as a group and individually. We are fully GDPR and CCPA compliant and provide for full opt-in and opt-out functionality.

Analytics is key to understanding your attendees' behaviors and fine tuning the event experience as well as developing a strategy for post-event follow-up. But it has to be done with respect for privacy and GDPR/CCPA compliance.

BASIC ANALYTICS

- ▶ Page Visits
- ▶ Unique Visitors
- ▶ Live Visitors
- ▶ Visitors by Geography
- ▶ Entry/Exit pages
- ▶ Time on Page
- ▶ Display Resolution
- ▶ Device
- ▶ OS

BEHAVIORAL ANALYTICS

- ▶ Visited Time
- ▶ Entry & Exit Pages
- ▶ Number of Visited Pages
- ▶ Full Video of each Attendee's Actions (Watch & Analyze Full Videos of Your Visitors Sessions)*
- ▶ Heatmaps of Attendee Behaviors

VIDEO ANALYTICS

- ▶ Video Views for each recorded Video Broadcast (total time viewed)
- ▶ Viewers for Each Channel (i.e. Main Stage and each Workshop or Sponsored Breakout)



Deep Behavioral Analytics to Track Your Attendee's Full Event Journey

Our mission is to create online event experiences that not only rival but surpass real-world events by allowing you to understand the behaviors of your attendees at the deepest possible allowable level of detail.



This is why V-analytics delivers unrivaled detail of the entire attendee journey through reports and live video. We curate and compile all of this so that you have everything you need to improve your attendee experiment and to follow-up with them in a way that's both effective and respectful of their privacy.

*See a Demo of the Customer Journey Video Here: <http://bit.ly/v-analytics>